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Thorburn Associates Staffers Keith & Sturdevant Achieve CTS-D Certification

CASTRO VALLEY, CA, January 29, 2008 --



Lance Sturdevant
Senior Audiovisual Consultant

Thorburn Associates, Inc. announced that two valued staff members, Lance Sturdevant and Davis Keith, have earned the prestigious Certified Technology Specialist – Designer (CTS-D) designation from InfoComm, the industry association for AV professionals. Thorburn Associates Inc. (TA) is an acoustic and technology system design and engineering firm with offices in northern and southern California and in North Carolina.

Lance Sturdevant, senior audiovisual consultant, joined TA in December, bringing with him more than 27 years of audiovisual experience. Davis Keith, audiovisual consultant joined the company in 2006. Both team members provide consulting and engineering services for TA clients, and the CTS-D certification secures their standing as industry professionals and accomplished audiovisual designers.

"The audiovisual industry is constantly changing as new technologies, techniques and products are developed, and Thorburn Associates is dedicated to educating and keeping its staff up to date," said Lisa Thorburn, president of TA. "Education is an investment that pays back many-fold – it ensures that clients are getting the very best service while it keeps employees engaged and interested in their work. Both Davis and Lance have worked hard to maintain the professionalism and expertise for which our company is known. We're proud of their accomplishments and pleased to have them both on the Thorburn team."



Davis Keith
Audiovisual Consultant

InfoComm's CTS-D certification is an advanced designation that builds upon the association's standard CTS certificate with extensive training and testing, resulting in a Designer status. The program requires three weeks of on-site training, a prior CTS certification, two additional years of work experience and completion of a three-part test that includes oral and written exams along with a design practicum. The CTS-D certification distinguishes designers (and companies) that maintain advanced knowledge of the latest AV technologies and industry standards. CTS-D specialists are skilled in analyzing, selecting and designing seamless audiovisual communications equipment interoperation.

Thorburn Associates' commitment to education is also evident in the company's longstanding collaboration with InfoComm. TA provides many hours of professional educational sessions and training every year at the annual InfoComm show. InfoComm International® is the international trade association of the professional audiovisual and information communications industries. Established in 1939, InfoComm has 4,400 members from more than 70 countries.

Thorburn Associates is a professional service firm providing acoustical consulting and technology system engineering for the commercial, corporate, leisure, residential and retail industries. For more information please visit www.TA-Inc.com.

*Thorburn Associates: 15 years of Designing Quality Environments
Acoustics ~ Audio ~ Video ~ Data/Telecom ~ Lighting ~ Security*

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