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## **Lisa Thorburn Presents at HEALTHCARE DESIGN. 10**

**San Francisco, CA – December 14, 2010** – Thorburn Associates Principal Lisa Thorburn, LEED AP presented a session on “LEED Conflicts – The Impact Synergies Have on Good Design Practices and Acoustics” at HEALTHCARE DESIGN.10.

The presentation explored the ways that LEED synergies can affect those who work in the healthcare industry. Case studies provided the basis for discussion on everything from road noise and privacy to cooling systems and conferencing technology. Attendees learned about how LEED affects healthcare, discussed strategies to deal with obstacles and explored how to follow LEED directives without sacrificing comfort or safety.

Lisa gleaned information for the presentation from a variety of projects that Thorburn Associates has completed for the healthcare industry.

“Acoustics, lighting, and technology are all affected by LEED requirements, especially in healthcare facilities,” explains Lisa Thorburn. “Our experience designing and consulting for the healthcare industry has helped highlight the unique challenges in this market.”

Thorburn presented the seminar at the HEALTHCARE DESIGN.10 conference in Las Vegas on November 14<sup>th</sup>. The conference is an educational and networking event focused on the delivery and discussion of innovations in healthcare facilities now and into the future.

### **About Lisa A. Thorburn, LEED AP, CTS**

Lisa is the president, marketing principal, and co-founder of Thorburn Associates, an international Acoustical, Technology, and Lighting design firm. Started in 1992, the company has offices in the San Francisco, Los Angeles, Orlando and Raleigh-Durham areas. TA has completed over 2000 different projects of all types including commercial, corporate, leisure, residential, retail, and places of worship.



Lisa leads a team of twenty-eight professionals on both national and international projects. Her degree in scientific and technical communications with options in business and computer science provide the background and communication skills necessary to easily translate technical requirements into client-friendly information.

### **About Thorburn Associates**

Thorburn Associates Inc. (TA) is a professional service firm providing acoustical, technology and lighting design for commercial, corporate, leisure, residential, retail, and houses of worship. TA works in both new construction and renovations. TA is an independent consulting firm - not associated with the sale of any specific brand - offering unbiased designs to improve communication and fully realize the functionality of all projects.

Headquartered in Castro Valley, CA, with regional offices in Los Angeles, Orlando and Raleigh-Durham, NC, TA specializes in highly technological projects. Thorburn Associates has been recognized as one of the leading firms in the acoustical and audiovisual system design industry. In the course of 18 years in business, TA projects have received multiple awards, from the International Communications Industry Association (ICIA-InfoComm), the American Institute of Architects (AIA) and the Themed Entertainment Association (TEA). Visit [www.TA-Inc.com](http://www.TA-Inc.com).

**Thorburn Associates is Press-Friendly!** Do you need information or quotes pertaining to audiovisual technology, design, acoustics, architectural lighting design or engineering? We've got the expertise and we'll cooperate with your editorial deadline. Thorburn Associates principal Lisa A. Thorburn, LEED AP, CTS is a recognized voice in the A/E/C industry. Thorburn Associates principal Steven J. Thorburn, PE, LEED AP, Associate AIA is a respected industry spokesperson, educator, columnist and immediate past president of the Themed Entertainment Association. Contact us for a timely response.

Thorburn Associates: 18 years of Designing Quality Environments

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